



## **Field of Greens Sponsorship Levels**

*Sunday, October 3, 2010 \* 11am – 5pm \* Whippoorwill Hollow Farm*

### **Autumn Apple Benefactor (\$5,000)**

- Sponsorship of the chef tasting tent or BBQ competition
- Special sponsor offer/invitation emailed to Field of Greens newsletter list in advance of event
- Three exclusive social media postings prior to the event, linked to sponsor page or site
- Prominent logo placement on all printed promotional material, including business card sized ad in event program
- Prominent logo placement on event website (with link to sponsor's site)
- Free 15'x15' booth at the festival with prominent placement
- Two live announcements, on-site during the event.
- Benefactor sponsorship referenced in radio, tv, and press releases
- Twenty complimentary event tickets

### **Native Persimmon Partner (\$3,000)**

- Sponsorship of the silent auction or recycling portions of event
- Two exclusive social media postings prior to event, linked to sponsor page or site
- Large logo placement on all printed promotional material, including event program
- Large logo placement on event website (with link to sponsor's site)
- Free 15'x15' booth at the festival with corner placement
- One live announcement on-site, during the event
- Ten complimentary event tickets

### **Moonglow Pear Promoter (\$1,500)**

- One exclusive social media posting prior to the event, linked to sponsor page
- Medium-sized logo placement in event program
- Medium-sized logo placement on Field of Greens' website (includes link to sponsor's site)
- Free 10'x10' booth at the festival
- Five complimentary event tickets



### Summer Blueberry Sponsorship (\$500)

- Small logo recognition in event program
- Small logo placement on Field of Greens website (includes link to sponsor's site)
- Free 10'x10' booth at the festival
- Three complimentary event tickets

### Wild Strawberry Friend Sponsorship (\$250)

- Name placement on Field of Greens website (includes link to sponsor's site)
- Name recognition in the event program
- Two complimentary event tickets

### Sweet Muscadine Individual Sponsorship (\$100)

- Name placement on Field of Greens website (includes link to sponsor's site)
- Recognition in event program
- Two complimentary event tickets

Thank you for your interest in supporting this exciting event!

[www.fieldofgreensfestival.com](http://www.fieldofgreensfestival.com)



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### Sponsorship and Donation Form

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Business Phone \_\_\_\_\_ Cell \_\_\_\_\_

Sponsorship Level (check one)

- Autumn Apple \$5,000
- Native Persimmon \$3,000
- Moonglow Pear \$1,500
- Summer Blueberry \$500
- Wild Strawberry \$250
- Sweet Muscadine \$100

- Yes, I would like to **reserve exhibit space** in the Organic Market at the event.  
*(Complimentary with Autumn Apple, Native Persimmon, Moonglow Pear, and Summer Blueberry sponsorships; additional charge applies for all other levels.)*

Additional requirements for exhibit space: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### Silent Auction Donation

Item: \_\_\_\_\_ Estimated Value: \_\_\_\_\_

Description: \_\_\_\_\_  
 \_\_\_\_\_

### Amount Due

	Sponsorship Level	\$ _____
Exhibit Fee (for Wild Strawberry & Sweet Muscadine Levels only)	\$ _____	
<u>Additional</u> Event Tickets (# of tickets _____ at \$15 each)	\$ _____	
<b>TOTAL DUE</b>	<b>\$ _____</b>	

*Please make checks payable to Slow Food Atlanta, and return to the event accountant: Field of Greens, c/o Pam Joiner, Atlanta Municipal Market, 209 Edgewood Ave. SE, Atlanta, GA 30303. Thank you for your support, and for helping to make Field of Greens 2010 a success!*